

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERCT-20090408AJV	
Licensee FISHER BROADCASTING - WASHINGTON TV, L.L.C.					
Call Sign KLEW-TV		Facility Id 56032		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
LEWISTON		ID	NEZ PIERCE		83501 -
Nielsen DMA SPOKANE		World Wide Web Home Page Address WWW.KLEWTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	3				
<input checked="" type="checkbox"/> Digital	32				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	773
Total 5:00 a.m. to 1:00 a.m. CSTs	283

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	120
Total 6:00 a.m. to 9:00 a.m. CSTs	0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	155
Total 6:00 p.m. to 11:35 p.m. CSTs	111

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs	0
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Comments:

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
216	<i>Longer Form Reminders</i>

Comments:
KLEW-TV AIRED 216 - 15 SECOND SPOTS FOR ORIGINAL COUNTDOWN BEFORE THE COUNTDOWN WAS SUSPENDED DUE TO NEW LEGISLATION THAT MOVED THE DATE TO JUNE 12, 2009. KLEW-TV WILL BEGIN ITS NEW COUNTDOWN ON 4/13/09.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
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Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KLEW-TV'S STATION MANAGER CREATED THREE 5 MINUTE DTV TUTORIALS: 1. CONVERTER BOXES AND RESCANNING DURING THE WEEK OF 2/28-3/5; 2. INDOOR ANTENNAS DURING THE WEEK OF 3/7-3/13; AND 3. OUTDOOR ANTENNAS DURING THE WEEK OF 3/14-3/20. EACH AIRED A TOTAL OF 6 TIMES DURING THE ABOVE WEEKS: SAT 6:30-7:00PM, SUN 6:30-7:00AM, TUE 6:00-6:30AM, WED 6:00-6:30AM, THR 6:00-6:30AM & FRI 6:00-6:30AM.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KLEW-TV PROVIDES LINKS TO DTVANSWERS.COM AND DTV2009.GOV ON ITS WEBSITE. KLEW DTV FAQ'S (FREQUENTLY ASKED QUESTIONS) GIVES SPECIFIC ANSWERS TO VIEWER QUESTIONS ABOUT HOW THE DIGITAL TRANSITION AFFECTS THEM LOCALLY. IT ALSO GIVES ANTENNA ADVICE AND RECEPTION REPORTS FOR SPECIFIC TOWNS THROUGHOUT THE KLEW VIEWING AREA.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements Comments: ON JANUARY 7TH, KLEW-TV'S STATION MANAGER PARTICIPATED IN A 30 MINUTE INTERVIEW ON KRLC "OPINION PLEASE" RADIO CALL-IN TALK SHOW. ON JANUARY 15TH, HE SPOKE TO CENTRAL IDAHO TV TRANSLATOR ASSOCIATION MEETING IN GRANGEVILLE, IDAHO. ON FEBRUARY 9TH, HE SPOKE BEFORE A LEWIS-CLARK STATE COLLEGE INTRO TO MASS COMMUNICATIONS CLASS. 2/17 WASHINGTON STATE UNIVERSITY BROADCAST MGMT CLASS 2/25 CAMELOT SCHOOL AT-RISK BOY'S GROUP 3/11 LEWIS-CLARK RETIREES CLUB	
<input checked="" type="checkbox"/> Community Events Comments: ON FEBRUARY 21ST, KLEW-TV'S STATION MANAGER ANSWERED QUESTIONS REGARDING THE DTV TRANSITION AT A DTV INFO BOOTH AT KRLC SUPER SALE - NEZ PERCE COUNTY FAIRGROUNDS.	
<input checked="" type="checkbox"/> Other (describe) Comments: ON JANUARY 14TH, KLEW-TV CONDUCTED AN ON-AIR SOFT TEST. ON JANUARY 14TH, KLEW-TV'S STATION MANAGER MET WITH BI-MARTAND K-MART MANAGERS REGARDING POOR CONVERTER BOX AVAILABILITY ON JANUARY 16TH, KLEW-TV'S STATION MANAGER MET WITH BOB MCCALL, PRESIDENT OF CENTRAL IDAHO TV TRANSLATOR ASSOCIATION REGARDING CONVERTING COTTONWOOD BUTTE TRANSLATOR TO DIGITAL.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments: KLEW-TV PERSONNEL HAVE ASSISTED HUNDREDS OF VIEWERS WHO HAVE CALLED IN OR WALKED IN	

TO THE STATION TELLING THEM ABOUT APPLYING ONLINE FOR THEIR COUPONS AND/OR DOING IT FOR THEM, AS WELL AS PROVIDING PHONE AND WALK-IN ADVICE ON HOOKING UP CONVERTER BOXES AND SCANNING FOR CHANNELS. WE ALSO GAVE ANTENNA ADVICE AND PROVIDED LOANER ANTENNAS AND CONVERTER BOXES FOR VIEWERS TO TRY OUT AT THEIR HOMES.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VP/REGIONAL GM
Signature LARRY ROBERTS	Date (mm/dd/yyyy) 04/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.